

Application Guidance

ALL ABOARD commission

Political Art

To Make Change

Now



ARTCRY

We value work that:



1 - Starts a conversation



2 - Makes audiences think more deeply



3 - Startles people with a new point of view



4 - Wants to make an impact



5 - Respects difference



6 - Has a spirit of openness and accessibility at the core.

We will think about how your project addresses barriers to audiences experiencing or taking part in the work. For example how will D/deaf or disabled people engage with your project.



7 - Is representative.

We will look at how lived experience of the issue your work addresses is embedded in the project. Is it reflected in the project content, the team who make it and the ways audiences experience it?

How To Apply

Answer these 7 questions



1. Give us the headline - tell us about your project in 50 words or less.



2. What does the political aim outlined in the brief mean to you?



3. What is your creative idea? Tell us what is happening.



4. What do you want to evoke for audiences through this artwork?

How To Apply continued



5. What would successful outcomes of the project be for you?



6. Tell us about you and your experience. Please share links to or examples of your previous work.



7. How much money do you need and what will you spend it on? (Please include a budget breakdown).



Tell us about your idea in the way that you can best communicate it. For example, you could make a film, do a voice recording, write it down or send us a storyboard.

- Approx 200 - 500 words or 1 minute per question.

If you can tell us your idea in under a minute please do. If you need 10 minutes please take them.



YOU MUST:

- Answer all 7 questions (above).
- Include your budget.

There is an example of a written application and a budget below to give you an idea of the detail we are looking for.



Then upload your application on the website to submit it.

www.artcry.co.uk/apply

EXAMPLE LAYOUT (to copy and paste if you want to)

Applicant Name: **Wonder Woman**
Project Name: **Idea to change the world**

Contact email: **greatidea@gmail.com**
Contact number: **+44**

Organisation (if applicable): **Super Heroes Alliance**

Website or any other links you would like to share

Link 1: **www._____**

Link 2: **www._____**

Amount you are applying for (max £2,500): **£1037.00**

1. Tell us about your project (50 words) **your answer**

2. What does the political aim outlined in the brief mean to you? **your answer**

3. What is your creative idea? What is happening? **your answer**

4. What do you want to evoke for audiences through this artwork? **your answer**

5. What would successful outcomes of the project be for you? **your answer**

6. Tell us about you and your experience. Please share links to or examples of your previous work. **your answer**

7. How much money do you need and what will you spend it on? (Please include a budget breakdown). **your answer**

EXAMPLE BUDGET

Item (what is it)	Breakdown (what does that include)	Amount (Including VAT)
Fees	2 days of artist time £150 per day	£300
Materials	Two tins blue paint	£44
Reaching my audience	200 x postcard design and print 50 x posters design and print	£595
Travel	Train to Brighton for volunteers	£98
	TOTAL	£1037.00

Thank you for taking the time to apply to ARTCRY.

When you submit you will see a pop up below that says - "Your application is submitted, thank you'. You will not receive a confirmation email.

Any questions get in touch on info@artcry.co.uk

Good luck!

The ARTCRY team